

LEO MORING

DIGITAL COMMUNICATIONS ORGANIZER | VIDEO PRODUCER | DIGITAL STORYTELLER

Bay Area, California | (707) 342-2809 | leomarmoring@gmail.com | www.leomoring.com

SUMMARY

Mission-driven digital communications organizer with 16+ years of experience producing video and multimedia campaigns that mobilize members, staff, and communities around shared goals. Deep commitment to the labor movement and public education, reflected in current work as director of photography on *Ancestry on Trial*, a feature documentary uncovering suppressed civil rights history and its connection to today's immigrant rights movements. Skilled at leading productions end-to-end — strategy, scripting, interviewing, cinematography, editing, motion graphics, and rapid-turnaround digital content — in fast-moving campaign environments.

CORE COMPETENCIES

- Digital Organizing & Campaign Communications — building video content that mobilizes target audiences and drives member engagement
- Union & Labor Movement Storytelling — experience producing content for public agencies, advocacy campaigns, and community organizing efforts
- Rapid Response Communications — fast-turnaround video for live events, conferences, and time-sensitive campaign moments
- Documentary & Campaign Video Production — concept through delivery, including strategy, scripting, and creative direction
- Community & Public Education Engagement — authentic interviewing that surfaces member and community voices
- Social Media & Digital Content Strategy — Instagram, YouTube, TikTok, Facebook, LinkedIn, captioning & accessibility
- Project & Vendor Management — production schedules, budgets, freelancers, and post-production workflows

TECHNICAL SKILLS

Video Production: Sony FX6, Sony A7S III, professional lighting, location audio, multi-camera production, drone cinematography, documentary filmmaking

Creative Software: Adobe Premiere Pro (Expert), After Effects, Photoshop, Lightroom, DaVinci Resolve, Final Cut Pro, Media Encoder

Digital Content: Instagram Reels, YouTube, TikTok, Facebook, LinkedIn, captioning & accessibility, motion graphics, color grading, audio mixing

PROFESSIONAL EXPERIENCE

Freelance Video Producer & Digital Storyteller

2010 – Present

Bay Area, California

Partner with public agencies, nonprofits, advocacy organizations, and community groups to produce digital campaigns that educate audiences, build organizational strength, and mobilize engagement across digital platforms.

- Develop campaign communications strategies that translate complex organizing issues into engaging visual stories for members and the public
- Lead every phase of production — concept, scripting, filming, editing, and delivery — for member engagement and public education campaigns
- Conduct on-camera interviews that capture authentic, human-centered stories from community members, staff, and leadership
- Produce rapid-turnaround content for live events, conferences, and time-sensitive campaign and organizing moments
- Create motion graphics, branded templates, animated titles, captions, and accessible media for digital organizing campaigns

- Collaborate with communications teams, executives, and community organizations to align messaging with organizational and campaign goals
- Manage production schedules, budgets, vendors, freelancers, equipment, and post-production workflows
- Organize and maintain digital media libraries and campaign production assets

Director of Photography — Ancestry on Trial (Documentary, In Production)

2025 – Present

Peek Media

Serving as director of photography on a feature documentary uncovering the suppressed history of over 31,000 civilians of Japanese, German, and Italian ancestry — many forcibly taken from Latin America — imprisoned by the U.S. government as “enemy aliens” during WWII, and connecting that history to present-day immigrant rights and civil liberties movements.

- Collaborate with historians, survivors, descendants, and community advocates to visually document suppressed civil rights history with cultural integrity
- Shoot interviews with survivors and impacted families across the U.S. and internationally, translating painful and complex testimony into compelling visual storytelling
- Support a planned national impact campaign, including community screenings and educational distribution aimed at public education and civic engagement

Media Director

Vite Ramen

- Led in-house video production supporting national campaign launches and digital marketing initiatives
- Produced branded storytelling and commercial content for YouTube, Instagram, Facebook, and paid digital campaigns
- Managed studio production, lighting, camera systems, and editing workflows
- Collaborated with marketing leadership to strengthen brand identity and audience engagement

Video Producer / Media Specialist (Contract)

Santa Clara Valley Transportation Authority (VTA)

Produced internal and external communications supporting one of California’s largest public agencies, including community storytelling, executive interviews, employee spotlights, public outreach campaigns, event coverage, photography, and motion graphics.

Video Producer

Lazarex Cancer Foundation

Produced documentary storytelling, patient interviews, fundraising videos, social media campaigns, and event coverage supporting public education and community outreach for a national nonprofit.

SELECTED CAMPAIGN EXPERIENCE

- Public Agency Communications — educational and community-focused campaigns on transportation initiatives and public engagement
- Political Campaign Media — campaign messaging through video production, interview direction, editing, and voter engagement content
- Nonprofit & Advocacy Storytelling — mission-driven documentaries and fundraising videos amplifying community voices
- Live Event Coverage — rapid-turnaround highlight videos for conferences, community events, and organizing convenings

EDUCATION

Diablo Valley College — Film, Television & Electronic Media